

Hidden Gem

TREASURE HUNTING MCCALL'S SHOPPING SCENE

By McKenzie Kraemer

There is a side to McCall that often plays second fiddle to the lure of a fresh powder day. It is a pastime we all love and a way to bring a piece of our adventures home with us. What is this hidden gem we speak of? Retail therapy.

For some, there is no better way to spend an afternoon than perusing the shops and boutiques searching for a new treasure. For others, knowing what to buy is the easy part, figuring out where to find it becomes the challenge. Fortunately, behind each storefront is a trove of unique finds from home décor and antiques to clothing and gifts. And while we all know the McCall area has a wealth of outdoor adventure, the breadth of retail options our little town offers might just surprise you.

HOME IS WHERE THE HEART IS

Sometimes, the piece that pulls a room together is also the piece that makes a house a home. It can be as big as a sofa the family gathers on to watch movies in front of the fire or as small as a baking dish that plays host to grandma's famous huckleberry crumble. No matter the size, quality housewares that stand the test of time are waiting to be discovered in McCall.

At **Bella Kitchen** you can find a fabulous mix of kitchen tools and gadgets as well as unique décor to spice up your table. We love the line of Polish Pottery, hand crafted and painted stoneware that is also dishwasher, microwave and oven safe. Looking for an easy way to keep your produce fresh? Try a set of Food Huggers. These colorful silicon wraps cover everything from avocados to grapefruit to apples so your produce stays fresh after you slice! We are also big fans of the selection of commemorative McCall coasters and flour sacks. Choose from iconic scenes like Payette Lake, Brundage Mountain and Sharlie to keep a



BELLA KITCHEN



MAY HARDWARE

touch of McCall in your kitchen. And don't forget to check out Bella's Second Story Consignment shop for small furniture and home goods.

■ bellakitchen.com

Up the road, another treasure trove of kitchenware can be found in a truly unexpected place. **May Hardware** has a carefully cultivated selection of kitchen items, cookbooks, stationary, candles and gifts. Here you can find Finex Cast Iron, heirloom quality cookware made in Portland, Oregon, and a rainbow of Le Creuset signature cook and bakeware. We also love the line of Bees Wrap sustainable food storage cloth that is a great alternative to traditional plastic wrap. If you are looking for the perfect gift, pick up a print from Boise based company Mitchell Geography, These prints showcase diverse features from Idaho breweries to waterways or find the suitable sentiment in a card from Kinship Letterpress made right here in McCall! ■ mayhardware.com

For more than 40 years, **Krahn's Home Furnishings** has been providing quality furniture, home décor and window and floor coverings to help you bring the comfort of McCall into your home or cabin. Whether you are looking to decorate an entire room or simply



KRAHN'S HOME FURNISHINGS

add an accent to your home, Krahn's offers a wide selection of one-of-a-kind pieces. We recommend starting with the stunning photography by Carolyn Fletcher. These framed prints capture the beautiful scenery in and around the McCall area and make the perfect addition to any room. We also love the unique live-edge wood furniture. From dining tables to coffee tables, each piece brings a bit of the outdoors into your home with natural elegance.

■ krahshomefurnishings.com

SPA DAY EVERY DAY

We love our spa days in McCall. A massage or facial or pedicure can do wonders to restore the balance after a hectic day. And while we would love to be able to book a daily treatment, the reality is we aren't always able to carve out the time. Luckily, we can bring a bit of the spa home with us! Try a few of our favorite local finds and indulge.



SPA DEL SOL

At **Spa Del Sol and Shanti Yoga Studio**, find a variety of clothing and jewelry along with a large selection of body care products. This is our go-to spot for Lululemon gear and the latest prAna styles. They also carry a full line of Eminence skin care products. From lotions and serums to toners and exfoliants, these organic products will make your skin glow. We also love the Farmhouse Fresh skincare line at Spa Del Sol. Along with using delicious ingredients like fresh fruit, vegetables and herbs, this skincare line also gives back. The creed of Farmhouse Fresh is "Life is Short, Save Something Furry" and a portion of all proceeds goes to saving neglected and abused animals. ■ spa-del-sol.com



UNWIND

When you step into **Unwind**, the stress immediately starts to melt away. Keep that feeling alive by picking up some of the fabulous products to take home with you. Locally made in Cascade, Idaho, Timber Town Wicks help set the stage for relaxation. These soy-based candles and wax melts smell amazing with scents like West Mountain Huckleberry, Sugar and Spice, and Christmas in McCall. We also love the Skinful Pleasures Shea Butter soaps which look as good as they smell. Along with skincare products, Unwind also stocks a beautiful selection of local jewelry.

■ unwindmccall.com



THE COVE AT SHORE LODGE

The **Cove at Shore Lodge** may be best known for its saltwater immersion pools and spa treatments, but they also carry a decadent selection of skin care products and spa accoutrements. Along with a full line of Eminence, we love the fresh scents of the elizabethW hand and body lotions. Try our favorites, "orange flower chamomile" or "leaves." We also can't live without the reed diffusers from Archipelago Botanicals to keep our house smelling delicious with varieties including "verbena basil" and "agave sage."

■ thecovemccall.com



EMULATE

Located along Donnelly's main drag you will find a little shop that packs a big punch. **Emulate** is the place to find native and holistic

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GALLERY FIFTY-FIVE

products made from wild herbs and flowers harvested from right here in Valley County. Along with herbal infusions, extracts and skincare products, Emulate also offers a unique essential oil testing bar. Here you can mix and match more than 70 different oils to find your perfect combination. They also offer free facials (yes, we said free!) using their proprietary skincare products that can treat everything from acne to wrinkles. ■ emulateproducts.com

THE ART OF THE CRAFT

Art is synonymous with happiness. Whether it is finding a one-of-a-kind painting at a gallery or creating a masterpiece of your own, artwork is a way to express ourselves. In McCall, our galleries offer a wide selection of unique pieces from talented local artists and our arts and craft stores provide all of the materials you need to bring your own vision to life.



GRANITE MOUNTAIN NATURE GALLERY

Overlooking Payette Lake in downtown McCall, **Gallery Fifty-Five** is a showroom of creativity. From paintings to photography to metal works to jewelry to glass art to ceramics, this member-owned gallery has something to inspire us all. Among our favorite finds are the whimsical ceramic creations from Etta Mayfield and Benita Giltzow. From flowers to salt monsters, these fun and colorful pieces are sure to be a conversation starter! We also can't get enough of the rock and steel sculptures from Zella Bardsley and the stunning landscape photography from Melissa Shelby. ■ galleryfiftyfive.com

KEEP ME IN STITCHES



Nicknamed the candy store for nature lovers, the **Granite Mountain Nature Gallery** puts Mother Nature on display. Here you can find everything from stone carvings to polished rock spheres to fossils. One of the most striking finds at Granite Mountain is the huge selection of vividly colored agate cross sections. The vibrant purples, greens, oranges, pinks and blues of these unique formations are said to help clear negativity and create a sense of security and safety. We also love the peacock marble canisters. They come in a variety of sizes are perfect for storing dry goods on your kitchen counter. ■ granitemountainng.com

McCALL CRAFTWORKS



For more than 20 years, **Keep Me In Stitches** has offered a kaleidoscope of colorful yarn and fibers for DIYers to spin their art. Here you can find homespun yarns made in Idaho tucked next to popular brand-names, all ready to be turned into scarves, sweaters, socks and more. Along with a huge selection of yarn that will appeal to both knitters and crocheters, Keep Me In Stitches also has ready-made items to take home today. Find knit hats and scarves, intricately designed blankets and quilts as well as handcrafted plush toys. And don't miss "Lynda's Rack" upstairs to find a great selection of gently used clothing, purses, shoes and accessories! ■ kmismccall.com

Stepping through the doors of **McCall Craftworks** is stepping into a world of possibility. With a myriad of art supplies like paint,

paper, textiles, clay and more, your imagination is the limit! Can't decide where to start? We are obsessed with the ready-made craft kits from Kid Made Modern. These themed kits offer everything from chalk sets to "Paint a Picnic" where kids can decorate wooden shapes housed in a delightful mini picnic basket. We also love the selection of coloring books for kids and adults, color-themed puzzles and finger paint sets. Stop in to see what will inspire you to get your craft on! ■ [Find McCall Craftworks on Facebook](#)

THE THRILL OF THE HUNT

Some shops deserve extra time to explore. These are the places where you may not go in knowing what you are looking for, but leave finding something you can't live without. From sentimental antiques to charming handmade goods to repurposed furniture, our thrift stores and antique boutiques are a treasure trove waiting to be explored.

With 29 unique dealers, **Rustic Outlet** is a one-stop shop for antiques, home décor, clothing and gifts. The ever-changing inventory resides in a lovely red barn that adds to the rustic charm of the experience. Wander room to room and discover locally made pieces like handcrafted Idaho-shaped cutting boards, embellished glassware and serving pieces, jewelry, wine bottle art and much more. One of our favorite finds is the selection of vintage ice skates, skis and snowshoes. We also love the delicious bread mixes from Peak Provisions based in Donnelly, Idaho. Try the scone or potato bread mix to keep cozy and warm on a winter day! ■ [rusticoutletmccall.com](#)

Located next to the Scandia Inn, **Farm to Market Antiques** is a delightful walk down memory lane. This eclectic shop is the perfect place to find a new cherished heirloom. From furniture to pottery, western wear to kitchenware, there is a unique piece around every corner. Be sure to check out the selection of hand-painted Americana signs, vintage tins large and small, and classic Adirondack chairs. You may even get lucky and find a classic wooden sled to use this winter! ■ [Find Farm to Market Antiques' business listing at mccallchamber.org](#)

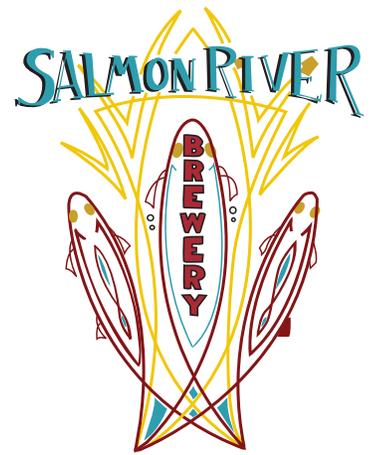
Looking to shop with a purpose? Both of our local thrift stores benefit great causes! Stop in at the **MCPAWS Thrift Store** where all proceeds go directly to maintaining and improving the care of shelter animals. Find everything from furniture for an upcycle project to dishware to winter clothing. A few finds you might be surprised to see at MCPAWS is a collection of classic records and even a wedding dress or two. And don't miss a chance to see some of the adorable and adoptable cats from the shelter while you shop! ■ [mcpaws.org](#)

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RUSTIC OUTLET



MCPAWS THRIFT STORE



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One block away, the **St. Luke's McCall Auxiliary Thrift Store** has a little bit of everything. Along with a large selection of clothing from men's suits to kids gear, the kitchen section is always well stocked. Find glassware, serving and bakeware, full dishware sets and even small kitchen appliances. We also love the large kids area filled with toys, books and stuffed animals. But the most unique find at the Auxiliary Thrift Store has to be back porch full of headboards for your bedroom! ■ stlukesonline.org



ST. LUKE'S McCALL AUXILIARY THRIFT STORE

FIND YOUR STYLE

If you are looking for a statement piece to add to your wardrobe, we have you covered. From designer jeans to show-stopping jewelry to upscale menswear, McCall has a fabulous selection of clothing and accessories to keep you in style.

Start at **Dandy Lion Consignment** where you can find previously loved clothing and accessories for kids and women. This boutique is one of our favorite places to peruse the always changing inventory for scores like designer jeans and brand-name apparel. They also carry tons of kids clothing as well as a full line of new Melissa and Doug toys to keep everyone entertained. You can also find the perfect accent to any outfit with shoes, purses, and "Local Fox" jewelry made right here in McCall.

■ dandylionconsignment.com

When you need a bit of bling, **McCall Jewelry Company** is the place to go. The showroom sparkles with the rings, necklaces, bracelets, earrings and accessories on display. We love the garnet collection configured in an array of settings that show off these brilliant red gemstones mined in northern Idaho. McCall Jewelry also carries luxury watches from Geoffrey Roth who spends part of his year in McCall. If you are looking for the perfect gift, we highly recommend the snowflake series of necklaces and earrings and the Briolette Collection for its simple elegance. ■

■ mccalljewelrycompany.com

Unless you are a guest at Shore Lodge, you may miss the **Shore Lodge Mercantile**, but this great little shop is definitely worth a special visit! Along with the hotel logo-wear you would expect to find, they also carry a great selection of apparel, jewelry, games, toys and gifts. We are immediately drawn to the rows of colorful plaid button-downs that are essential to any McCall wardrobe. Trust us, you need one. This is also a great place to pick up Barr-Co hand lotion and lip care products or a colorful set from Ridley's Games Room line to keep the whole family entertained. We have a blast with the quiz series games that cover everything from food and drink to 80s pop music. ■ shorelodge.com

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McCALL JEWELRY COMPANY



DANDY LION CONSIGNMENT



SHORE LODGE MERCANTILE



MOUNTAIN MONKEY BUSINESS

Find everyday elegance at **Mountain Monkey Business**. This little green boutique next to Legacy Park is as charming on the inside as it is on the outside. Each piece is thoughtfully selected to add a unique touch to your wardrobe. Luxurious fabrics, eye-catching prints and on-trend styles fill the store

with color. Mountain Monkey also offers accessories, shoes and jewelry to pull your look together. Some of our favorites include handcrafted leather boots by Jafa and the stunning designs of Denise James Jewelry, made locally and featured in everything from InStyle Magazine to the red carpets of Hollywood. And guys, don't be afraid to stop in and browse for yourself. . .Mountain Monkey also offers a collection of men's clothing! ■ mountainmonkeybusiness.com



BRUNDAGE DOWNTOWN

UNIQUELY MCCALL

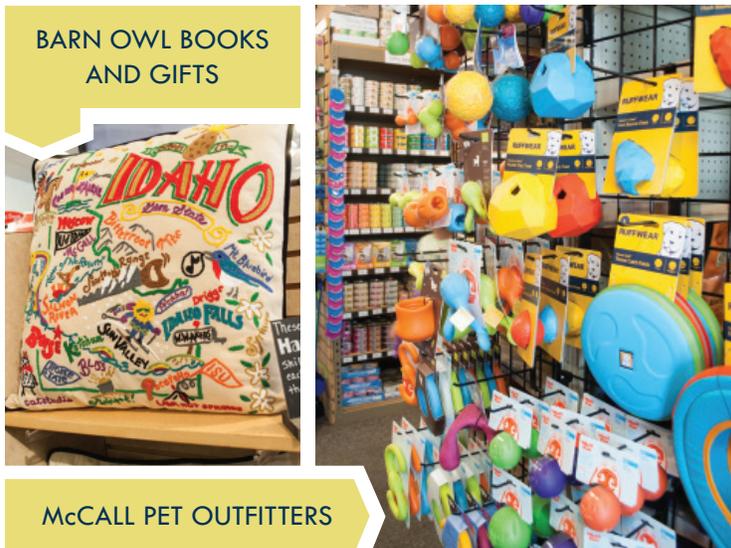
When you need to find a perfect gift, our shops and boutiques are a haven for unique ways to celebrate a holiday, say happy birthday, commemorate the McCall lifestyle or simply treat yourself to a fun new find "just because."

The **Brundage Downtown** shop is so much more than a place to find the latest Brundage logo-wear. In addition to a huge selection of hats, fleece, jackets, décor and souvenirs commemorating our local ski mountain, you may be surprised to find the wide variety of unique items this boutique boasts. One of our favorites are the soy-based candles in recycled wine bottles from Lit & Co. While they come in a variety of styles, we can't get enough of the signature McCall and Brundage scents. Another fabulous find is the Ityse reusable mesh bags, a versatile and stylish alternative to plastic grocery sacks. Brundage Downtown also offers a curated selection of Fish Flank glassware from Derek DeYoung. These pilsner and wine glasses feature beautifully wrapped fish scale prints in Brown, Rainbow, Brook and Cutthroat. Perfect for the trout lover in your life! ■ brundage.com



AUGGIE'S SHEEPSKIN

You may have wandered into **Auggie's Sheepskin** while having breakfast at the Pancake House in McCall, if not, this cozy boutique is a stand-out you will want to make a special trip to see. The authentic sheepskin, alpaca and leather goods found at Auggie's are warm in the winter, cool in the summer, and comfortable all the time! The first thing you see when you stop in are the beautiful sheepskin rugs and throws. The second thing that catches your eye is the wall of comfy slippers for the entire family. We are also big fans of the Montana West handbags, Organic Farm Buddies plush toys for kids and the super soft alpaca socks. ■ auggiesheepskin.com



BARN OWL BOOKS AND GIFTS

There is a perfect spot in town where you can sit back, relax and take in a good book. The **Barn Owl Books and Gifts** is a community hub where the hectic pace of the day melts away. Find a huge inventory of current and classic titles as well as a specially curated collection of gifts and stationary. We love that you can find puzzles and games, cards for any occasion, gift wrap so pretty it deserves to be framed, the special line of National Parks commemorative stationary and the hand embroidered pillows depicting iconic Idaho scenes. But our favorite feature of The Barn Owl has to be a chance to snuggle with the adoptable cats from MCPAWS Regional Animal Shelter. ■ thebarnowlmccall.com

MCCALL PET OUTFITTERS

We can't forget about our furry friends when we are out hunting down a great deal! **McCall Pet Outfitters** is our go-to place to find a



RAZZLE DAZZLE

huge selection of pet food and treats. We love the rainbow of collars and leashes to keep your four-legged friend looking stylish, the selection of food and water bowls (hello, Fiestaware) and the variety of toys and gear to keep your pet entertained. One of our favorite finds is the West Paw line of durable dog toys. From frisbees to chew toys, these colorful and eco-friendly toys are built to last, but if yours gets worn out, simply mail it back to the company and they will recycle it into a new toy! ■ mccallpet.com

There is no shortage of unique finds at **Razzle Dazzle** in McCall. From custom antique-themed signs to artwork from Ed Anderson, Scott Anderson and Bobbi Kelly to "McCall Is My Happy Place" onesies, this lovely little shop has it all. While perusing the selection of kitchenware, huckleberry jams, bath and body products and rustic barn wood frames, don't miss the delightful collection of Idaho and McCall-themed cards from Chique Lixo. Each handcrafted card starts as a watercolor painting and evolve with embellishments

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RusticInnMcCall.com
208.634.7671
 400 N. 3rd Street
 McCall, Idaho

created from junk mail, wrappers, tickets and found items then finished off with a touch of glitter. ■ razzledazzlemccall.com

Jingle bells chime year round at **The Christmas House**, Idaho's largest Christmas store! Massive displays of ornaments, Santa and snowmen figurines, stockings, holiday signs, and Christmas décor fill this charming space. We can't get enough of the vintage trailer ornaments painted in turquoise and red or the plush reindeer complete with an elf hat that welcome your holiday guests. There is also a yummy selection of Christmas bakeware and accessories so you can whip up seasonal dishes in style. And before you go, be sure to stop and see the life-sized nutcracker! ■

mccallchristmashouse.com

Looking for that quintessential McCall souvenir? **The McCall Store** is the place to go! This downtown shop boasts the largest selection of McCall apparel, drinkware, stickers and collectibles around. Here you can also find a delicious crop of huckleberry products from jams and jellies to syrup to jelly beans to coffee. We also love the line of Lazy One Slippers. These cozy treats for your feet come with caricatures of a bear or moose on the top or you can opt for the oversized bear paw slippers to really make a statement! ■ [Find The McCall Store on Facebook](#)



THE CHRISTMAS HOUSE



THE McCALL STORE



McCALL SPORTS EXCHANGE



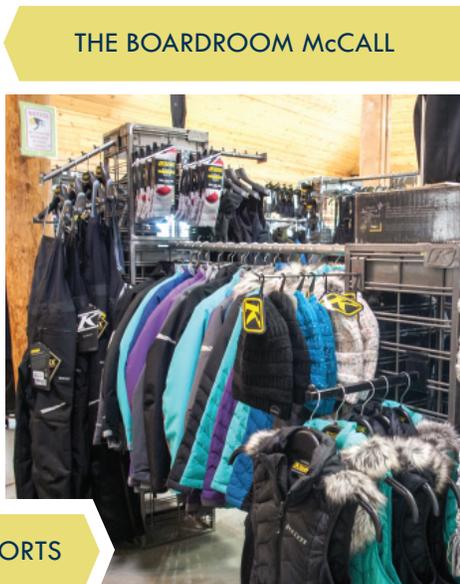
HOME TOWN SPORTS



GRAVITY SPORTS



MILE HIGH POWER SPORTS



THE BOARDROOM McCALL

THE GREAT OUTDOORS

Having the right gear can make or break your outdoor fun. Our local retailers are here to outfit you for any adventure that might come your way. From apparel to equipment, find the latest technology to take recreating to the next level.

Gravity Sports is best known as the local Nordic skiing experts. Rossignol skis, boots and bindings are available for purchase and also comprise their rental fleet so you can try before you buy. While Nordic may take center stage, Gravity also offers alpine and backcountry setups from Rossignol and Dynafit plus apparel and accessories from much-loved brands including The North Face, Marmot, Bjorn Daehlie, Smith Optics and SmartWool. You can also find Atlas snowshoes and Salsa fat bikes. ■ gravitysportsidaho.com

To find the latest gear and expert local knowledge on where and how to use it, stop in to **Home Town Sports**. Browse a huge selection of jackets, base layers, gloves, goggles, hats, helmets and footwear. One brand we love is the outerwear by Picture Organic. This French company uses only recycled materials to make their unique and highly technical products. Home Town also offers a

wide range of winter equipment including current gear to demo before you buy. We also highly recommend getting your boots custom fit by Home Town's master certified experts (just call ahead for an appointment). They can help fit new boots or make your current boots feel like new! ■ hometownsportsmccall.com

Looking for a great deal? Visit **McCall Sports Exchange** and find great prices on gently used apparel, accessories and equipment. The ever-changing selection provides a great opportunity to score name-brands at an affordable price. Find everything from Patagonia jackets to Burton snowboards. Along with consignment items, find brand new gear including hats, goggles, snowshoes and more. They also offer winter fat bike rentals so you can hit the trails and snowshoe rentals for those looking to blaze their own trail. ■ mccallsports.com

If snowboarding is your thing, **The Boardroom McCall** is your place. The experts here can help you find the perfect board, boots and bindings to carve groomers, attack powder, or explore the backcountry. Along with tuning services and boot-fitting to ensure the perfect fit, find a huge selection of boarding apparel to show off your style on the slopes. Find brands like Burton, Rome, Six Eight Six, and Smokin' Snowboards which are made to order. ■ boardroomboise.com

Mile High Power Sports is the go-to place to find Polaris and Ski-Doo snowmobiles and Timbersled snow bikes. In addition to all things power sports, Mile High is also the largest retailer of Klim apparel, a leader in winter and snowmobile gear made in Rigby, Idaho. You can also find a huge selection of accessories and after-market add-ons to customize your winter power toys and keep you safe out on the snow. If a fun souvenir is on your list, pick up the tongue-in-cheek "Mile High Club" shirts. ■ mhpsmccall.com

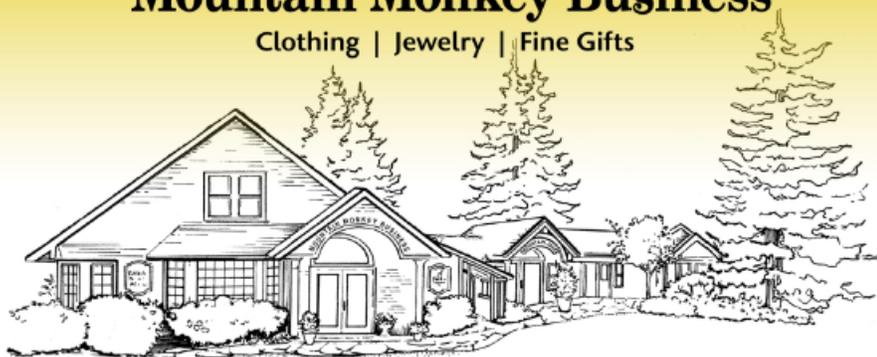


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